

A6  
 MONTREAL  
 GAZETTE,  
 APRIL 26<sup>TH</sup>  
 1985,  
 PAGE A3



Jean Paul Gourdeau, left, and Lucien Rolland hold sign showing Centraide's '85 campaign objective.

## Centraide sets \$17-million goal for '85

Centraide, an umbrella group for 170 Montreal charities, aims to raise \$17 million this year. Centraide — which celebrates its 10th anniversary this year — is confident of reaching its target, said Jean Paul Gourdeau, the 1985 campaign chairman. Gourdeau, president and chief executive officer of the eng-

neering firm SNC, was handed a symbolic gold cane yesterday by outgoing campaign chairman Lucien Rolland. Last year, Centraide raised \$16,941,000 — surpassing its \$16 million goal for the first time in three years. "It is within the dynamic context of these past two years that

we feel confident of meeting and even exceeding our objective," Gourdeau said. Centraide has invested more than \$100 million in local charities since it was founded, he said. "It is important to realize the dollar value of volunteers' work that Centraide has supported, we wouldn't be talking about

\$100 million but billions of hours of services." Centraide supports various agencies aiding senior citizens, the handicapped, youth, and the elderly. It is already planning to recruit 500 volunteer canvassers for its October campaign.